

- Mom, mom! Jimmy asked me to go bike riding. My first date.

- Hold it Janie, you have a date, with the dentist.

- Oh mother, please!

- Sorry.

- You breaking up a romance, Mrs Peters?

- (laughs) No, cavities are. It's our third trip in a row, and she does brush.

- We had the same trouble. Tried a lot of toothpastes. Then we tried Crest.

- If I thought a toothpaste could help.

- Crest helped us. I think it was the fluoride.

- But they all have fluoride now.

- Ah, that's what I thought, but we checked and were we surprised?

Narrator: It may surprise you. Check the five leading toothpastes. You'll find only one has fluoride, the most effective cavity fighter ever put in a toothpaste, only Crest. Have checkups, watch treats, and brush after eating with Crest.

- Gee mom, I could have had my first date today.

- Honey, I see a lot of dates in your future.