dmbb29004.mov / P&G: Scope Mouthwash, 1970s / Duke Digital Repository

Narrator: Scope fights bad breath. Doesn't give medicine breath.

Narrator: As the night creeps by, a pasty film covers the Neals' mouths, teeth. They wake with the worst breath of the day.
- Mm. Morning.
- Morning. My breath.
- Mouthwash.
- Ah. Scope?
- I'll use mine.
- Yours leaves your breath medicine-y, smell. Not minty like Scope.
- Ah, but mine cleans.
- Can't clean your mouth better than Scope.
- Okay.
- Ah. Hmm. (overlapping) Morning.