dmbb21118.mkv / Vicks, 1950s / Duke Digital Repository

Narrator: When you got a cold and your mother thought you should stay in bed, but you don't have a temperature, so they let you stay up, long as you don't run all the time, that's a good cold. But only kind of good, because everybody's in school and it isn't even like being sick when nobody asks how you are.

Mother: How are you honey?

Narrator: Well old man, it's a cold world. But one of the warmest things in it, is still Vicks VapoRub. Who says you have to be in bed to feel it's comfort?