

- Natural is the absence of anything artificial. Natural is taking things off, not putting things on. When I shampoo, I use liquid Prell. Prell's rich formula cleans so thoroughly, unlike some shampoos, it leaves no deposits in your hair. No dulling foam, nothing artificial. All that's left is natural shine, natural clean. It's just you. Could anything be more natural?

Announcer: Liquid Prell, for natural beauty.