

Narrator: Now there's an amazing new sugar discovery, Sugarcane 99.

- That's sugar all right.

Narrator: No it's Sugarcane 99. It gives you less than half the calories because it's half the sugar. Sugarcane 99. Half the calories, but all the sweetness of ordinary sugar.

- That's sugar all right.

Narrator: No, it's Sugarcane 99, made from pure cane sugar with artificial sweetener. Half the calories are gone. New, lighter Sugarcane 99. An amazing sugar discovery.

- That's sugar all right.

Narrator: No it's Sugarcane 99. One spoonful has all the sweetness of a spoon of regular sugar, but with less than half the calories.

- What discovery is this?

- A new sugar discovery.

- Amazing.

Narrator: Sugarcane 99.