

- Hi, Gracie. Fred, what can I do for you?

- Fred wants to try a new toothpaste.

- Yeah, I like some variety in my life.

- Let me give you a piece of advice, Fred. You've got a family, you should be using Crest.

- I'm like Fred, Mr. Goodwin, toothpaste is toothpaste, as far as, we're concerned and the kids, like, they use what we use.

- Well, that's fine if you using Crest, the cavity fighter. Gracie, I never hear you boasting about the kids' checkups.

- Well, they're never good enough to boast about, but a toothpaste,

- Crest is more than just a toothpaste, Fred. Crest has fluoride, that's the best cavity fighter you can buy.

- Oh, they must all have fluoride.

- Read the one your are holding.

- Where is the fluoride?

- Right here, Fred. Fred, you want a little variety in your life?

- Yeah.

- Two flavors, regular and mint, all the variety you need. (giggling)

- Mr. Goodwin.

- Crest is accepted by the American Dental Association. Crest has fluoride, many toothpaste don't.

- You can't beat Crest, for fighting cavities.