## dmbb12729.mov / P&G: Pampers Disposable Diapers, 1970s-1980s / Duke Digital Repository

- You take time to can vegetables and make clothes and then, instead of cloth you use disposable diapers.
- I've never used anything but Pampers on my kids. The special quilted lining keeps them a drier than cloth.
- Really?

Narrator: Wet both, wait a minute, slip in bladder and you'll see. Pampers quilted lining adds a layer of dryness that keeps your baby's skin drier.

- And drier's gotta feel better.

Narrator: Pampers quilted lining keeps babies drier than cloth. Doesn't your baby deserve Pampers dryness?