## dmbb03228.mov / SC Johnson: Pledge, 1970s / Duke Digital Repository

- This exquisite piece of Chinese porcelain will show you something you've never seen before, the difference between dusting with Pledge and a well-known polish. If this polish had enough shine, you'd see a clear reflection, but its reflection's blurry. Now watch Pledge. Pledge shines better. See the beautiful difference? The difference is clear. Pledge has a more beautiful shine. It's clearly the more beautiful way to dust. Pledge, clearly, the more beautiful way to dust.