

dmbb07716.mov / P&G: Camay Gentle Pink Beauty Soap with Cold Cream, 1950s / Duke Digital Repository

<https://idn.duke.edu/ark:/87924/r42n55m46>

>> ANNOUNCER: Brand new, and gentle pink. Pink as a cherry blossom. That's new Camay. >> ♪ It's new, it's pink it's Camay ♪ It's new, it's pink it's Camay ♪ Try gentle pink new Camay new Camay's mild as mild can be with cold cream's added luxury ♪ Try gentle pink new Camay. ♪ >> With cold cream. >> ANNOUNCER: Camay alone of leading beauty soaps brings you all this-- new color, petal-soft pink, new fragrance, flower fresh, plus the added luxury of cold cream. >> It's mild as mild can be, the loveliest beauty soap ever. >> ANNOUNCER: You'll love new Camay whether your skin is dry or oily. Change today to new Camay, now more than ever the soap of beautiful women. Gentle pink Camay, with cold cream at no extra cost. In the new pink and green wrapper. It's available in Louisville and vicinity.