

- What happens when people taste Grape-Nuts cereal for the first time? (woman exclaims)
- It's pretty good. (laughs)
- Munchy, just really munchy.
- It's crunchy, it's real good.
- It's like nuts, it tastes like nuts. It's different from nuts, (laughs) but that's what it reminds me of.
- It has a natural sweetness to it.

Announcer: Post Grape-Nuts is a natural cereal, fortified with vitamins. It has the crunchy, nutty taste people like.

- It has a really good crunch to it.