

dmbb00306.mov / Peter Paul Candy: Peanut Butter with No Jelly Candy Bar, 1970s / Duke Digital Repository

- Hi, I'm Peanut Butter.

(Jelly sobbing) This is Jelly.

(Jelly wailing) We just tried out for a new Peter Paul candy bar, and Jelly didn't make it. (romantic music)
Jelly, I won't go without you.

- But Peanut Butter, you must!

- Jelly-

- You must go on and become a star!

- I'll never forget you, never! I'll make them name the candy bar after you.

Announcer: Peanut Butter with No Jelly, covered with pure milk chocolate, dotted with crispies, but no jelly.