

(happy music) (kids giggling) (happy music) (juice pouring into glass)

Announcer: Why do they thirst for orange juice in the morning? First, because it tastes so bright and delicious. Second, because they burned up yesterday's vitamin C. That's the one vitamin your body can't store, and fresh Frozen orange juice from Florida gives you all the natural vitamin C, all the refreshing flavor of sun ripened Florida oranges. The luscious juice from all these oranges is squeezed, concentrated, then frozen right on the spot to bring you pure orange juice fresh from the trees. And now treat your family to pure orange juice at lowest prices in years. Your grocer has real bargains on your favorite brands of fresh frozen orange juice from Florida.