

- What are you doing down there?

- Practicing yoga.

- You'll get soft in the head.

- I wish I was soft in the hair, it feels like straw.

- Due for a shampoo?

- Do it for me?

- Right. What's so soft about Prell?

- It has something in it called Soft-Strand, works in the lather to soften every strand of hair. Well?

- Now that's what I call soft hair. And I enjoyed the exercise.

Announcer: Liquid Prell with Soft-Strand Lather for soft hair.