dmbb06609.mov / American Safety Razor: Personna Stainless Steel Razor Blades, 1950s-1960s / Duke Digital Repository

- Well, uh, I tried the, uh, the, uh, stainless steel (cuckoo clock chiming), but Personna is a much better blade. It lasts a lot longer, gives me a lot more shaves.

Announcer: That's Personna, individually custom-wrapped, the extra step to keep every blade extra-sharp!

- I'd have to assume that you might have a hole in your head if you didn't try 'em! (chuckling)
- Better than average? Sure, but if Personna doesn't give you more luxury shaves, more comfort than any other stainless blade, we'll buy you (cuckoo clock chiming) or (cuckoo clock chiming), or whatever blade you think is better.