

Narrator: One day, Christopher Wheat was walking down the street eating Post Sugar Crisp when- (alarms blaring)

- Help! Help! Somebody's robbing the bank. (alarms blaring)

- I'd like to help.

- You can help, Chris. You've been eating Sugar Crisp. They're made of wheat to help make you strong, give you muscles. (glass shattering) (intense music) (fast-paced music) (intense fast-paced music) (bell dings) (trumpet sounds)

Narrator: And that's how Christopher Wheat became a hero.

- I owe it all to Sugar Crisp.

- Yep, gives you the muscles of wheat.

Both: Post Sugar Crisp.

Narrator: Here's Sam Huff, breaking up a pass. One of the great stars on Post football trading cards.

- Trading cards are free on Post Sugar Crisp. Lots of them on all Post Cereals. 200 top stars with facts you'd like to know. Start collecting trading cards now. Free on all Post Cereal.