

- This is a blank tube of toothpaste.
- We used it in our toothpaste test.
- Now what Pati and Sandy Timms learned may help your family have fewer cavities. Listen.
- (indistinct) just gave hundreds of us toothpaste in blank tubes.
- So we wouldn't know which is regular toothpaste and which is Crest.
- They told us to brush as usual.
- And guess what? We had 49% fewer cavities with Crest after a year.
- Couldn't Crest improve your family's dental program? Remember Crest is the only toothpaste recognized effective against cavities. As the American Dental Association Council on Dental Therapeutics reports Crest has been shown to be an effective decay-preventive dentifrice that can be of significant value when used in a conscientiously applied program of oral hygiene and regular professional care. So avoid between-meal treats, visit your dentist regularly, and brush often with Crest. The only toothpaste with fluoristan, proved effective against cavities in homes like yours.