

Announcer: On your mark. Get set. Dust. Nancy on your left is dusting this extremely dirty table the usual way. Susan on the right is dusting with Johnson's fantastic new Pledge. You spray it on and then dust as you always do. As you dust, Pledge cleans the surface and waxes it, just this fast. All right, girls, stop. Let's compare. On Nancy's side, the dust has been moved around, but smudges and fingerprints still show. On Susan's side, Pledge has put down this beautiful waxed shine and it didn't take a second longer. What's more, it's dry and hard.

- Pledge and your dustcloth belong together. It's wonderful for copper or brass, for instance. Chrome, vinyl seatbacks like this, practically everywhere you dust. At last, dusting really gets you somewhere. You get waxed beauty instantly, as you dust, with Johnson's Pledge.