

- Oh boy, Mr. Whipple. Here comes a big Charmin.

- Big Charmin? Where?

- Here, Mr. Whipple. A big Charmin to celebrate the fact that Charmin's so big.

- Take it out. If they see this, they'll want to squeeze it even more. Charmin's so squeezably soft, it's irresistible.

- Don't you want to know how big Charmin really is, Mr. Whipple?

- No.

- Well, I'll show ya. Here, measure it. All the way around.

- Charmin's big, really big.

- That makes people want to squeeze it even more. Charmin's so squeezably soft.

- It's irresistible. They'll never be able to resist squeezing Charmin.

- Oh, look at that.

- Don't let them see the big Charmin.

- Oh, we see it, Mr. Whipple.

- It makes us want to squeeze the Charmin even more.

- Please. Don't squeeze the Charmin.

- But Charmin's so big.

- And so squeezably soft.

- It's irresistible.

Announcer: Charmin. So big. And so squeezably soft. So squeezably soft.

- It's irresistible.