

- We don't just let machines do the cooking at Hardee's. Every burger gets...

Both: Individual attention.

- It's the char-broil taste that brings them back. ♪ Hello Hardee's, ♪ Well, hello Hardee's ♪ It's so nice to have a place where we belong ♪ We like your fries, Hardee's, ♪ And your pies Hardee's ♪ All your people act like neighbors ♪ How can we go wrong? ♪ We'll share that meat ♪ Sizzlin', see that juice? ♪ Grizzlin', for that char-broil taste we love ♪ Since way back when ♪ So say hello to our burgers ♪ Never eat the meal, char-broil burgers ♪ Hardee's, the taste that brings you back ♪ Hardee's, the taste that brings you back ♪ Hardee's, the taste that brings you back again ♪ (upbeat jazzy music)

Narrator: Hardee's char-broil, the taste that brings you back.