

(baby cries)

- Okay Susan Schaffer, You can get off at the next stop.
- I think he needs changing, and I forgot diapers.
- Somebody pass these.
- Improved Pampers.
- Yeah, much better at keeping babies drier.
- Look at how they've sealed these sides.
- That'll help keep wetness inside.
- Hey! Those are for me.
- You know lady, they don't look any different than me.
- You can see they're thicker, feel.
- Yeah. Look, they've got a new kind of pad. It's like cotton.
- The padding is more absorbent, it really soaks up wetness.
- All that and stay dry lining, too. These Pampers should keep babies drier than ever.
- Pampers, where were you when I needed you?
- Would you believe I need one right now?
- Oh! You didn't get one.

Narrator: Improved Pampers for drier than ever happier than ever babies.