

- See this? It's Planters Potato Chips. So now there are two stackable potato chips in town. We asked people who tasted both, which one tastes better?

- The Planters are much, much better. They taste just like a potato.

- I can sit down and make a meal off this can of potato chips.

- Well, it's just good. I can't explain it to you. You got to taste it.

- I'm a country boy. These Planters potato chips taste like country potatoes.

Announcer: When the chips are down, people prefer Planters.

- Its' good!