

(baby cooing)

- Honey, you can relax. I've got this baby book for new fathers! It tells you everything!

(baby crying) Crying, crying, page 76. She needs feeding or changing.

- Changing.

- Changing, changing, Diapers! She needs diapers!

- Not diapers, honey. Pampers!

- Why Pampers?

- They're better than cloth diapers. Remember they used them in the hospital? They'll keep her dryer.

Announcer: Here's why. Cloth diapers get wet and stay wet. They don't keep wetness away from baby's skin but moisture passes through Pampers Stay Dry Lining and is absorbed into the thick, soft padding below. The padding and the lining work together to help keep wetness from coming back on baby's skin so baby stays dryer inside and out.

Father: Man, you're an old pro. They fit perfectly!

- It's easy. Pampers are pleated for a custom fit. Look how they hug her little bottom. Well, that wraps up the chapter on dryer bottoms.

- Aren't you glad we got the book?

- (laughing) Aren't you glad we got these?

Announcer: Pampers, for the dryer bottom with the custom fit.