

Mother: We're a family that's always on the go. When we go to the baseball games, the Pampers go with us. My husband coaches our little league team. When we go on a picnic, the Pampers go with us. I was introduced to the Pampers at a shower. They were given to me as a shower gift. I found that they were very convenient because you didn't have to bother with the plastic pants. They're very gentle and very soft, and they certainly are absorbent, much more than diapers. Afterwards I just tear off the back sheet, dip it up and down and flush it away. When I say I'm getting low on Pampers, I just pick up another box right along with whatever shopping I'm doing. They're only about 6 cents a piece.

Mother: You know, on rainy days, I especially like Pampers. You don't have to bother about hanging up diapers. And every day they give you so much more time to play with your baby and be with your family.
(Baby coos playfully)