

♪ Surprise yourself ♪ (drum beating) ♪ Surprise yourself ♪ (drum beating) ♪ Try the new flavor of new new Nucoa ♪ (drum beating)

Announcer: At last, a margarine has done it! Today's new Nucoa tastes more delicious than any other spread at any price! Children love new Nucoa as a spread for bread. You never dreamed a spread that cost so little could taste so sweet and fresh. Mm, and spread Nucoa on hot toast, or let it melt into piping hot rolls, and as a seasoning for vegetables, where you just can't beat the fresh, delicate flavor of new Nucoa! And Nucoa guarantees you 15,000 units of vitamin A in every pound! That's something the most expensive spread can't guarantee! Surprise yourself with the new flavor of new Nucoa! In New York state, White Nucoa is available in the handy measure pack.