

Announcer: Here's Bo, the brave Whirlybird pilot, looking for a place to land. Say, there's one now! Lower the ladder! And what a wonderful place to drop in on. Elsie's Ice Cream Land. (trumpets tooting) There's Elsie who says, "Come on, everyone. March right up and take your pick." ♪ Borden, Borden, very big on flavor ♪ ♪ Very big on goodness too ♪ ♪ Very big on pleasing you ♪ ♪ With a good good thing that Elsie brings ♪ ♪ To every one of you ♪ ♪ So buy Borden ♪ ♪ Borden, very big on flavor ♪ Mmm Borden's. The dreamiest, creamiest ice cream you ever tasted. Nobody knows how to make ice cream better than Borden's. Elsie says, "Ask your mom to get the very big half gallon size, so you won't run out." ♪ So buy Borden's, Borden's ♪ ♪ Very big on flavor ♪