

- You know, you call up a potato chip, a potato chip, 'cause it's made from a potato. Now, you might think you're getting the most potato in this kind of chip, but there's actually more solid potato in a PLANTERS Potato Chip. In fact, to make just this many PLANTERS Potato Chips, it takes all of these potatoes. Mm-mm! That's good. You like a potato with taste? Try PLANTERS.

Narrator: The way we see it, the more potato, the better. (potato thugs)