

- I awarded the blue ribbon to-

- Dad, Dad.

- Paul.

- My checkup, I only had one cavity.

- Great.

- How'd you do it?

- I brush with Crest now.

- Aw, toothpaste is toothpaste.

- Oh no, sir. Crest has fluoride and the others we tried didn't. Fluoride's the best cavity-fighter you can get.

Spokesperson: Crest can't promise only one cavity, but we can promise most people good checkups.

- That is good news, son.

Spokesperson: Fighting cavities is the whole idea behind Crest.