

- Now, this bone structure is called--

- Daddy!

- Suzie!

- Johnny has two but I didn't have any cavities.

- None?

- None. (class clapping)

- That's remarkable for her.

- Sir, what caused the improvement?

- That's hard to pinpoint exactly.

- Daddy, remember mommy changed to Crest.

- That's right, of course, Crest.

- Sir, isn't that a hasty diagnosis?

- Oh no, quite the contrary. We, my wife tried a lot of toothpaste, but Crest, well best checkup my kids ever had.

- Hey, your mommy should get an a in toothpaste. (class laughing)

Narrator: These are the five leading toothpastes, you'd know their names but only one has fluoride, the most effective cavity fighter ever put in a toothpaste. Only Crest, Crest is the one with the seal and statement accepted by the Council on Dental Therapeutics of the American Dental Association. Have check-ups, watch treats, and brush after eating with Crest, the cavity fighter.