

Narrator: We hope you're in the mood to break a habit because now your whole idea about margarines will change. This is the first soft margarine, new Chiffon. Chiffon's soft and it shows you it's lowest in saturated fat of any spread with a delicious flavor of the expensive spread. You see it's the extra amount of saturated fat that hardens other margarines into a stick, but we never hardened Chiffon into a stick. That's why it's lowest in saturated fat of all margarines, even the corn oil ones. Taste? No extra saturated fat to harden flavor either. Delicious like the expensive spread. Go ahead, break this habit. Dip into new Chiffon with pure liquid sunflower oil. So soft it comes in a tub, two tubs to every pound. New Chiffon.