

Narrator: Meet Mrs. Ann Cuneo of Harvard, Massachusetts. She's going to tell a story that might shake up a lot of your ideas about washing clothes.

- Well, it all began when I threw this old favorite jersey of mine reluctantly into the rag draw because of a hopeless stain. I used it for polishing, mopping after it spills. One day I was doing a load of rags with some tide that I had gotten on special. When I took the jersey out, I couldn't believe it. The dirt and stains were out. And well it was clean enough to wear again. Then I saw it wasn't tide I used, it was tide XK. I've used tide XK ever since. Even when it's not on special. And my whole wash is cleaner and whiter than I ever thought it could be.

Narrator: Incredible tide XK, with stain removing XK enzymes. It's so powerful, it's soaks out stains while it washes out dirt. And if you don't believe it, get in touch with Mrs. Cuneo at 800-221-7370.