

- When those women see how silly they look squeezing the Charmin bathroom tissue, they'll cease.

- (laughs) I know. Oh, Charmin. It's so squeezably soft!

- Irresistibly soft.

- And that gentle fragrance.

- Oh, no. Foiled again. Ladies, please. Hey, don't squeeze the Charmin.

Narrator: Charmin bathroom tissue. Squeezably soft.