

(cheerful music) ♪ Smoke these, smoke full, smoke fresh ♪ ♪ Pick Paxton for pleasure ♪ ♪ Lively menthol blended with back to back ♪ ♪ Fresher pleasure in a plastic pack ♪ ♪ Smoke these, smoke full, smoke fresh ♪ ♪ Smoke Paxton cigarettes ♪

Narrator: A Post Grape-Nuts breakfast. It fills you up, but not out.

- I am a dog catcher. Shall I catch that door?

- Of course not, he's gentle.

- That boy named his dog, Gentle, after Charmin bathroom tissue.

- It may astound you to know that I had 57 shaves out of one Pisonna blade. Now with the (beep) stainless, I got four shaves. (exciting music)

Narrator: Start with fresh corn flavor. Start your day a little bit better with Post Toasties Cornflakes. ♪ Oh, what lather ♪ ♪ Sharable lather ♪

- Imagine, a soap that lathers like shampoo.

- I'm so particular about my coffee, our cook says, "Make it yourself." And so I do. Let me show you how. I make it a new way, by the pot, using instant coffee. Not any instant. This one, Instant Maxwell House. I do it my way, see. You'll like it.

- After three years, my group had 21% fewer cavities with Crest.

- Just spray and dust. Johnson's Pledge gives wax-beauty instantly as your dust.

- Hey, they're making a dog food commercial in studio B.

- I'm starved.

- Let's go!

- Look, it's Gravy Train. The one that makes its own gravy.

- Yeah, right in the bowl.

- Let's eat.

- Won't the dog mind?

- What dog?

Narrator: After dinner.

- Cream?

- Please.

Narrator: One never serves the coffee without the cream. Harvey's Bristol Cream, one of nine imported Harvey's wines. (woman gasping)

- Did it break?

- My shampoo? It's a tube, silly. (carefree music)

- Isn't it time for a new twist in flavor? Here it is. New Beechnut Candy Cane gum.

Narrator: Coffee beans that cost more. They are the reason Yuban costs more, a little more than other coffees.

Narrator: The baby food that caters to your baby's taste. In Beechnuts wide variety, everything tastes so good, one nourishing spoonful leads to another.

Spokesperson: Drop a pearl into this shampoo. Drop a pearl into extra rich liquid Prell. (ethereal music) It drifts through great luxury than ever before. Luxury that goes to your head.

- Kids, my cereal is now in the new Post compact box, Post Crispy Critters. ♪ The one and only cereal that comes in the shape of animals ♪

- Hi Susie, my surprise came.

- What'd you get?

- A baby brother. I wanted a bike.

- Oh.

- I've gotta cook his bottles, and save his diapers in a pal, and wash 'em in that.

- That?

- No, silly, that. Ivory Snow.

Narrator: Here's a leading alkalizer, dissolved in water as directed. A plain antacid tablet, dissolved in water. And here's Pepto-Bismol. Now watch for the coating action. No protective coating here. None here, but Pepto-Bismol has protective-coating action. ♪ You can take your car to ♪ ♪ The man who wears the star ♪ ♪ The big, bright, Texaco star ♪