

Announcer: There are times when you can't afford to cough. (man coughing)

(upbeat music) (man coughing)

(crowd laughing) (water splashing)

(man coughing) (woman coughing) (man coughing)

(glass exploding) (chisel pounding)

(man coughing) (man coughing) (timer ticking) (man coughing)

(tank exploding) At times when you can't afford to cough, let Vicks Cough Silencers help. Ordinary cough drops just soothe your throat, but cough silencers are super cough drops. They have powerful medicine that goes to work to help suppress the very urge to cough, but we don't call them super cough drops for nothing. They cost a quarter a box.