

Announcer: That smoke means a leading premium motor oil just failed under pressure, while a new oil keeps on lubricating in a regular industry test of motor oil. The new oil, Texaco's new Havoline, now with reserve lubrication, extra lubrication beyond the ordinary demands of your engine. The test starts with three steel balls, then oil, Texaco's new Havoline, a top competitive premium. Ready? Start. (machine whirring) The same extreme pressure is applied to both, pressure designed to break the limits of lubrication. Now look, friction welded metal to metal with the competitive oil. The same thing happened with the five other leading motor oils, but not with new Havoline, now with reserve lubrication. That's lubrication you can trust. Get Texaco's new all-temperature Havoline, at no increase in price. ♪ You can trust your car to the man who wears the star ♪ ♪ The big, bright Texaco star ♪