

- Doesn't this guy ever wet?

- Sure, but he's wearing a new diaper.

- Not Pampers?

- New Pampers. With the soft Dri-Weve lining, he feels dry after he wets.

- This dry?

Impossible!

Woman: I'll wet half the new Pampers, press it, and it'll feel dry.

- Oh!

- The new Dri-Weve lining has tiny funnels with one way flow. The little ends help keep moisture from coming back.

- Both halves feel dry.

- Dryest diaper you can buy.

Announcer: New Pampers, after your baby wets, he feels dry.