

- This new coffee maker and heat-proof corning glass is yours at a special low price. Now you can get 10 ounces of instant Maxwell House packed in this lovely coffee maker at one special price. Use the Instant Maxwell House. When the coffee's gone, you have a coffee maker of the most modern and convenient design. You even leave the lid on when you pour. Use your coffee maker to get all that good instant Maxwell house flavor, one heaping teaspoon per cup. Add water to proper cup level. Replace the lid and heat directly on your range. You get a pot full of perfectly brewed coffee, ready to serve elegantly.

- Why Marjorie, what a lovely coffee maker.

Man Narrator: Get your coffee maker now at a special, low price, when you buy 10 ounces of instant Maxwell house.