

Narrator: It was a real kick. Big new job. First day through that gate. 'Course that didn't put me in the Cadillac league. Not yet. But Betty and I, well, we were ready for luxury. And that's our Ambassador. Our first real luxury car. Funny, it looks about the same as Galaxy and Impala. But the luxury stuff like the power disc brakes we got. And up front that big V8. I don't know, the way I see it the time for a luxury car is when you're still young enough to enjoy it.

Announcer: When are you getting your first luxury car? American Motors says you can do it today. See the Ambassador at your friendly giant killer, your American Motors Rambler Dealer. 66 Ambassador by American Motors. Where quality is built in, not added on.