

(toy squeaking) (baby cooing)

Male Narrator: Look at the fun he's having, with a great new toy. It's Beech-Nut's Squeaky Toy Express. A special baby week bonus, bound to delight your baby. And it's only 50 cents, with six Beech-Nut baby food labels. See the little engine, and the colorful Beech-Nut animals? They'll amuse him for hours. They're soft, squeezable plastic. Unbreakable, non-toxic, completely safe. Only from Beech-Nut. The baby food that caters to your baby's taste. Makes everything taste so good, baby enjoys his meals. Takes the nourishment he needs without coaxing. Now for your baby's Squeaky Toy Express, look for this handy mailing envelope at your store, or just send 50 cents with any six Beech-Nut baby food labels to Beech-Nut, Box 228, Albany, New York.