

- Hello, this is Chemical New York, 51st and Rockefeller Center. Big, isn't it? Well, you know, in a way it's small too. Everybody knows everybody. Hi, Mr. Hitchen.

- Hi, Bill.

- One of our corporate clients. And we've got some big ones, the kind of corporations that if they needed any kind of money, they could borrow it just like that. And you know, these corporations do a lot of international business too. See that fellow over there?

- (speaks in foreign language)

- He's talking to a contact overseas. Chemical New York has a team of traveling representatives that keep contact with bankers overseas with 50,000 offices throughout the world. Hello, Mr. Feiley. Our fiduciary man. Chemical New York has a fine fiduciary division. It helps companies with profit sharing plans, sets up trusts of all kinds-

- Hello, Bill.

- Hi, Jimmy. Small depositor. We've got a lot of them and we'd like to have you too. Big or small, at Chemical New York. The bank with the hometown touch. (crowd murmuring)