

- Do da do doo.

- Hiya, buddy, what's up?

- Ah breakfast! Here, have some.

- Oh boy, bran flakes.

Announcer: Post 40% Bran Flakes, the modern tasty way to get the keep regular benefits of bran.

- That's our Post Bran Flakes expert.

- He has to tell you how good they are?

Announcer: Please, I like to tell people Post Bran Flakes are so light, so good, millions eat them for flavor alone.

- That's right, mm, they taste wonderful.

- Look who's an expert now. Any bran cereal is okay.

- Sure, but Post Bran Flakes taste just a little bit better. (fiddle music) ♪ Most any cereal is fine with me ♪ ♪ As long as you spell it P-O-S-T ♪ ♪ 'Cause all Post Cereals happen to be ♪ ♪ Just a little better than-- ♪