

Mother: Our dog Skipper had been missing for three days when the Harrison's found him.

- Skipper! Skipper!

Mother: I'd been so worried he hadn't eaten. He wouldn't eat anything that didn't come out of a can. He's been eating Gaines-burgers?

- Why not? It's moist and meaty, like canned dog food. And it tastes terrific.

Mother: Look at that, he loves it.

- Now, how about something for the rest of us?

Announcer: Moist and meaty Gaines-burgers dog food, the canned dog food without the can.