

- Oh grandma, I've had my eyes on this since I was twelve. Oh, thank you so much. A new coated frying pan, thanks. A popcorn popper, oh that's neat.

- With all those other presents, you're gonna need this.

- Dawn dish washing detergent, telling me something Mary?

- You bet, it's new, read the label.

Female: Dawn effective on grease.

- See you'd love way it handles grease on all kinds of things.

- What about grandma's China?

- That's easy for Dawn. But Dawn even handles grease on all kind of today's dishes, plastic, oven ware, coated pans, the works. I'll show you later.

- You've got one just like mine.

- Yeah, and the way greasy butter sticks to plastic, you'll really love how Dawn works. See for yourself.

- Doesn't look greasy, doesn't feel greasy. Neither do my hands.

- Something new, something blue.

- Dawn.

Narrator: Get new Dawn from Procter and Gamble. Today's dish washing liquid for the kind of greasy dishes you do today.