

Interviewer: How much does an oil company make on a gallon of gasoline?

- 30 cents, 30 cents.

- Oh, it's gotta be at least 50 cents.

- A lot, you can bet on that.

- 10 cents.

- We asked people how much they thought an oil company makes on a gallon of gasoline. And very few of them even came close, but that's not surprising. Many people do think oil companies make a lot more than they do. Actually in the year that ended last June, Texaco made only an average of about 1 1/4 cents per gallon for all petroleum and products sold. Yes only 1 1/4 cents per gallon. What do you think of that?

- I never woulda guessed that low.

- Many people do think we make a lot more, 20, 25 or even 30 cents a gallon, but it's only 1 1/4 cents. And most of that has to go back into getting you the oil and gasoline you need. At Texaco, we're working to keep your trust.