## dmbb03023.mov / SC Johnson: Lemon Pledge, 1960s-1970s / Duke Digital Repository

- (gasps nervously) The house tour is here an hour early! (doorbell rings) Quick, Tom, finish dusting, I'll get the door.
- I'll never make it!
- Use Lemon Pledge, it's fast and easy. (people chattering) (can spraying)

Husband: Smells like fresh lemon! Hey, picks up the dust. Look at that shine!

Women: Such a lovely home!

- And such a lovely shine!
- Oh, the furniture!

Announcer: Pledge, Lemon or Regular.