

(exciting music) (cheering)

Announcer 1: We're back at the Bud Bowl and here comes the play.

Announcer 2: Bud Light really needs a first down here.

- Give me a Light!

Crowd: Bud Light.

Announcer 1: Third and short. (grunting)

- This Bud's for you, pal.

- 23 on blue, hut hut! (players engaging)

Announcer 1: Quick pitch to bud. He pitches it back to Bud.

Announcer 2: A three flicker, he's open! (hitting ground)

Touchdown! (crowd cheering)

Announcer 1: No complaints from that man.

Announcer 2: There's the patented high-six. (bottles clinking)

Announcer 1: And the end of the first quarter with the score, Bud Light 7, Budweiser 3. We'll be back.