

- Hop will be back pronto, folks, but right now, here's another yarn for ya. ♪ Bronco Billy rustled cattle ♪ Stole more steers than all the rest ♪ Who put him in the calaboose ♪ A man with a star on his chest ♪ Cactus Charlie cracked the safe ♪ Of every bank out in the west ♪ Who put him where he can't get loose ♪ A man with a star on his chest ♪ Post Sugar Crisp is wanted too ♪ The reward is some mighty fine eatin' ♪ It's a round up of honey-coated goodness ♪ Oh, you just can't beat it ♪ There are three ways to eat it ♪ As a cereal, it's candy ♪ What a (indistinct) just a treat ♪ There's no sugar to be added ♪ You just pour on the milk and eat ♪ As a snack it's also handy anywhere, anytime ♪ So good that Bronco Bill's decided ♪ Eatin' is better than crime ♪ And then you can eat it like candy ♪ Just reach in the bag and started eatin' ♪ So good that Cactus Charlie is a-sayin' ♪ You know I got a feelin' ♪ This is better than stealin' ♪ Bronco Billy's through with rustlin' ♪ Charlie's robbin' days are past ♪ They decided crime can never pay ♪ They're goin' straight at last ♪ And they owe it all ♪ To the man with the star on his chest ♪ And Sugar Crisp (Sugar Crisp) ♪

Narrator: Look for the shiny aluminum foil package with the three bears on it, and get Sugar Crisp, one of the newest members of the Post family of cereals.