dmbb17824.mov / Post: Post-Tens Cereal Packs, 1950s / Duke Digital Repository

- Well, hi there, riders! Say, you're just in time to have breakfast with the Rogers family! Good mornin', Pat.
- Well, good mornin'!
- Hi!
Children: Hi! (Pat laughing)
- What've we got here?
- Well, I brought my own breakfast! Post-Tens! Looky here! All these different Post cereals, each fresh and crisp in its own box!
- Hm, Post-Tens, eh?
- Yessiree! When I get up I never know just which Post cereal I'm gonna want! With Post-Tens I get my choice! And they're all delicious! Post Toasties, Post Sugar Crisp, Post Raisin Bran, all of 'em!
- Post-Tens are just perfect for a big family like ours! And we do thank you, Pat! (Pat laughing) (Pat stammering)
- Relax, Pat, we always have plenty of Post-Tens on hand. In fact, we never run out!
- How about that?♪ For the Post-Tens pack we cheer and yell♪♪ We can pick our favorite cereal♪
Pat: Get Post-Tens!