

(pleasant music)

- It's a great day for the youngsters, the day of a long awaited school play. And it's a day that dad will keep forever, thanks to his new Ansco Cadet. The A+ snapshot camera from Ansco, that's always ready when you are. Hasn't this happened to you? You see a great picture like this, but it's gone before you can focus your camera? But not with the Cadet. You just set this pointer, look through the picture window viewfinder, and it's yours in color or black and white. No focusing, no dials, no nonsense. No need to pass up those night shots either, just clip on the Cadet flash unit, and you've got it just as you saw it. The complete that camera outfit, everything you need for easy picture taking is yours for only \$10.75. Whether it's color films, black and white films cameras, or projectors, if it's from Ansco, you know it's A+.