

- I like them.

Interviewer: Good.

- I really do.

Interviewer: Yeah.

- Yeah.

Interviewer: What do they look like?

- They look like Post Puffed Corn Flakes.

Interviewer: Is there anything different from the cornflakes you've eaten before?

- A, the crispness is quite obvious. It's the roundness that I kind of like, and I suppose that that's what you feel crisp and crunch when you chew it. And maybe that's why it stays crisper, maybe the shape has to do with it.

Interviewer: How do you think your family feel about this?

- I think they'll love it. Because the one thing they complain about is that they don't finish this cereal only because it's soggy. And it wouldn't be with Puffed Corn Flakes because these Puffed Corn Flakes I want to tell you are not icky and soggy. And I have got them absolutely immersed in milk. This is a wonderful.

Interviewer: Tony.

Tony: New Post Puffed Corn Flakes. Puffed to be crisper than plain corn flakes. Post cereals make breakfast a little bit better. Post cereals from General Foods.