

(suspenseful music)

Announcer: Twice as big, twice as powerful, the all new Schick Powershave! With two revolutionary shaving advances. First, exclusive full-contact head, twice as big to shave you faster. It covers twice as much whisker area, designed to fit every contour of your face. Flats, rounds, and hollows. To work full time for a faster shave and for closeness, another Schick-exclusive, built-in whisker guides. Not just an attachment, built-in along all shaving edges to shave you closer. Here in super slow motion, see those whisker guides smooth skin down, pop whiskers out. Gently give you a new kind of shave deep down where your beard begins. Prove it yourself. Get a liberal \$5 trade-in on any standard-make electric shaver. Try the big new, all new Schick Electric Shaver Powershave. (instrumental music)